
OCEANA COUNTY

FLAG DESIGN COMPETITION



Invitation

Open to individuals, groups, schools, businesses, organizations, and people of every age in Oceana County. You are invited to get creative and submit designs for the first Oceana County government flag. The winning design chosen by the Oceana County Board of Commissioners will be given consideration to become the officially adopted flag of Oceana County government.

A flag is a visual symbol for identification, much like a county seal. Local flags help to foster a sense of identity, unity, and pride. They create a symbol that everyone in our community can relate to – and the design is often something celebrating the unique character of the area it represents. It can create the personality of the place.

Flag Competition Guidelines

All entries should consider the Five Basic Principles of Flag Design:

1. **Keep it simple and rectangular in shape.** It's often suggested that the flag should be so simple that a child can draw it from memory.
2. **Use meaningful symbolism.** The flag's images, colors, or patterns should relate to what it symbolizes.
3. **Use basic colors.** Limit the number of colors on the flag and use colors that contrast well and come from the standard color set.
4. **Some lettering or County Seal may be incorporated into a design.**
5. **Be distinctive.** Avoid duplicating other flags to avoid copyright infringement. Similarities may be acceptable when using meaningful symbolism.

Submitting Entries

Digital files (PDF, PNG, JPG or similar) or 8.5" x 11" landscape physical (paper copy) designs will be accepted. Digital files must not be larger than 5MB in size.

Entries must include name, complete contact information (address, phone, email), and a brief summary of the symbolism used for the design.

There is no limit to the number of entries one person or team can submit.

No entries will be returned.

The winning entry becomes the exclusive property of Oceana County for its unlimited use and the copyright of the design shall become the property of Oceana County. Oceana County will retain all rights, including but not limited to merchandising, advertising, marketing and publicity, providing such uses are not controversial or offensive. In addition, each designer agrees to hold Oceana County harmless for any liability or damages related to each submitted design.

Deadline for all entries: **October 20, 2021 by 5:00 p.m.**

Submissions may be emailed to rsobie@oceana.mi.us or mailed to:

Oceana County Administrator
Attn: Robert J. Sobie
100 State Street
Hart, MI 49420

Prizes

The chosen design winner will receive a \$500 Amazon gift card. Up to four (4) honorable mention design winners may be chosen who will receive a \$100 Amazon gift card.



If you have any questions about the contest, please contact the Oceana County Administrator's Office at (231) 873-4835 or at the email and office address shown above.

Disclaimer

Oceana County reserves the right to accept or reject any or all entries and is under no obligation in its selection process.

No public funds will be used to support the contest or to award prizes. All costs and prizes are supported by private donations.

